



a town for a lifetime **IRONDEQUOIT** *New York*

WORKSHOP MEETING

November 10th, 2025

4:00 PM

AGENDA

PLEDGE OF ALLEGIANCE:

ROLL CALL:

PRESENTATION:

DEPARTMENT HEAD UPDATES:

REVIEW OF AGENDA ITEMS FOR THE NOVEMBER 18, 2025 RTB MEETING:

ITEMS FOR BOARD ACTION:

11WKS2025-1 Resolution Authorizing the Supervisor to enter into a contract with Park Place Installations Inc., for the Broderick Conference Room Audio System Upgrade

OPEN DISCUSSION:

Upcoming Meetings:

Special Meeting Adoption of Budget	November 13, 2025	@ 4:00pm
Town Board Meeting	November 18, 2025	@ 7:00pm
Workshop Meeting	December 8, 2025	@ 4:00pm

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Resolution No. 2025

A RESOLUTION AUTHORIZING THE SUPERVISOR TO ENTER INTO A CONTRACT WITH PARK PLACE INSTALLATIONS INC. FOR THE BRODERICK CONFERENCE ROOM AUDIO SYSTEM UPGRADE

At a regular meeting of the Town Board of the Town of Irondequoit, Monroe County, New York, held at the Town Hall, 1280 Titus Avenue, in said Town of Irondequoit, on the 18th day of November 2025, at 7:00 P.M. local time, there were:

PRESENT:

Andraé Evans	Town Supervisor
Ann Cunningham	Town Board Member
Grant Malone	Town Board Member
John Perticone	Town Board Member
Peter Wehner	Deputy Town Supervisor

McConville Considine Cooman & Morin PC	Attorney for the Town
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Town Board member _____ offered the following resolution and moved its adoption:

WHEREAS, on March 11, 2021, the American Rescue Plan Act (ARPA) was signed into law by the President to provide support to State, local, and Tribal governments in responding to the impacts of COVID-19 and in their efforts to maintain essential public services; and

WHEREAS, the Town of Irondequoit has been allocated approximately \$22.45 million as part of the American Rescue Plan Act; and

WHEREAS, the Town desires to enhance the functionality, reliability, and public accessibility of its Broderick Conference Room by upgrading its audio system infrastructure; and

WHEREAS, Park Place Installations Inc. has submitted a proposal (Proposal Audio System Reorganization Broderick Conference Room.0.864 August 20, 2025) to perform the necessary installation and integration work, including replacement of in-ceiling speakers, configuration of a wireless microphone system, and broadcast-ready integration; and

WHEREAS, the proposed project will improve the clarity, accessibility, and professional quality of public meetings and other Town operations conducted in the Broderick Conference Room; and

WHEREAS, the Town's consultant with respect to ARPA matters, the Bonadio Group, has approved this project as an eligible use of ARPA funds;

NOW, THEREFORE, BE IT RESOLVED, that the Town Board authorizes the use of ARPA funds in an amount up to \$40,000 to engage Park Place Installations Inc. to perform the Broderick Conference Room audio system upgrade as outlined in Proposal Audio System Reorganization Broderick Conference Room.0.864; and

BE IT FURTHER RESOLVED, that the Town Board authorizes the Supervisor to enter into a contract with Park Place Installations Inc. for the provision and installation of audio system components in accordance with their proposal, at an estimated cost of \$32,079.66, and in a total amount not to exceed \$40,000; and

BE IT FURTHER RESOLVED, that the Town Board authorizes the Supervisor or Acting Supervisor to execute all documents necessary to enter into said contract, as approved by the Attorney for the Town.

This resolution shall take effect immediately upon its adoption.

Seconded by Town Board Member _____ and duly put to vote, which resulted as follows:

Town Board Member	Perticone	voting
Deputy Town Supervisor	Wehner	voting
Town Board Member	Malone	voting
Town Board Member	Cunningham	voting
Town Supervisor	Evans	voting



Audio System Reorganization – Broderick Conference Room.0.864

A PROPOSAL FOR

Town of Irondequoit

Kevin LaBarr
avproject@irondequoit.gov
(585) 336-6031

1280 Titus Avenue
Irondequoit, NY 14617

PREPARED BY JAKE STRAWSER • EXPIRES JULY 07, 2025



Park Place Installations Inc

About Us

With over 24 years in business using our proven artisan craftsman methods, we will install the best system possible using quality products and trained technicians.

Project Description

Project Description

Audio System Upgrade – Broderick Conference Room Submitted by: Park Place Installations

Park Place Installations is pleased to submit this proposal in response to the Town of Irondequoit’s request for an audio system upgrade in the Broderick Conference Room. Our team specializes in delivering integrated, high-performance audio/video solutions for municipalities, commercial spaces, and institutional facilities across New York State and beyond.

Scope of Work

The goal of this project is to enhance the clarity, reliability, and functionality of the existing audio infrastructure in the Broderick Conference Room. This will be achieved through the following upgrades and improvements:

- **Wireless Microphone System:**
Installation and configuration of 12 professional-grade wireless microphones, optimized for use in a conference room setting. Microphones will be assigned to dedicated input channels on the mixing board, allowing for greater control, improved audio mixing, and future scalability.
- **In-Ceiling Speaker Replacement:**
Installation of 9 new in-ceiling speakers. The new speakers will be matched for acoustic consistency and coverage quality.
- **Zoned Audio Configuration:**
The new speaker setup will be divided into two independent audio zones, allowing for tailored output levels and reducing the risk of audio feedback caused by microphone proximity. This zoning will improve intelligibility and control.
- **Feedback Reduction and Audio Optimization:**
The system will be carefully tuned to mitigate audio feedback, particularly during live discussions or public sessions. This includes EQ adjustments, gain staging, and mic/speaker placement evaluation.
- **Broadcast-Ready Integration:**
Configuration of the system to support live audio broadcast capability.
- **Cable and Rack Management:**
All cable runs will be cleaned up, properly routed, and relabeled for long-term serviceability and aesthetics. Both the main equipment rack (upstairs) and secondary rack (downstairs) will be reorganized and optimized to accommodate the upgraded components and ensure easy access for town staff or future service technicians.
- **Documentation & Training:**
We will provide all the required documentation in the form of schematics, elevations, and schedules as well as up to three training sessions for both technical and operational users, as deemed appropriate.

Conclusion

Park Place Installations is committed to delivering a seamless, high-quality upgrade that supports the Town of Irondequoit’s needs for clear communication, professional presentation, and modern accessibility. Our team will complete all work cleanly, efficiently, and with minimal disruption to the space. Upon completion, we will provide full training for town staff to operate and manage the new system with confidence.

Areas & Items

Broderick Room

Items	Sell Price	Qty	Total
 Audio System New Speaker System		x1	\$2,455.83 Combined Price \$307.08 Discount
 Episode ECS-800-IC-6 Episode 800 Commercial Series 70-Volt In-Ceiling Speaker with Tile Bridge 6" Woofer		x9	
 PPI Microphone Wireless Microphone Upgrade		x1	\$23,286.00 Combined Price \$8,954.00 Discount
 Shure MXW8--Z10 DESKTOP BASE TRANSCIEVER		x12	
 Shure MX415RLPDF/C 15" Shock-Mounted Gooseneck, Red LED Ring on top, Less Preamplifier, Dual Flexible, Cardioid		x12	
 Shure MXWNDX8G Networked Docking Station for 8 MXW neXt, Gooseneck only, transmitters		x2	
 Shure MXWAPT8-Z10 8-Channel Access Point Tr		x2	
 Owner Furnished Equipment Wire Replacement	\$0.00	x1	\$0.00

Items		Sell Price	Qty	Total
	PPI Audio Converter Assistive Listening		x1	\$3,420.00 Combined Price \$169.00 Discount
	 Listen Technologies LS-55-072-D Listen iDSP Prime Level III Stationary RF System (72 MHz) (Dante)		x1	
	Crestron TS-1070-B-S 10.1 in. Tabletop Touch Screen, Black Smooth <i>Room Control Touch Panel</i>	\$2,917.83 ~~reg \$3,268.00~~	x1	\$2,917.83 \$350.17 Discount
Broderick Room Total : \$32,079.66				

Head End

Items		Sell Price	Qty	Total
	Crestron RMC4	\$875.00	x1	\$875.00
	4-Series Control System	reg \$1,100.00		\$225.00 Discount
	Biamp/Community Loudspeakers	\$4,298.00	x1	\$4,298.00
	TesiraFORTE DAN CI TesiraFORTE DSP fixed I/O server with 12 analog inputs, 8 analog outputs, 8 channels configurable USB audio, Acoustic Echo Cancellation (AEC) technology (all 12 inputs), and 32 x 32 channels of Dante <i>Digital Signal Processing and Presets</i>	reg \$4,730.00		\$432.00 Discount
	PPI Audio Converter Hybrid / Recording Integration	\$150.00	x1	\$150.00
				Head End Total : \$5,323.00

Labor and Parts

Items	Sell Price	Qty	Total
 Labor Prevailing Wage First Shift	\$163.00	x90	\$14,670.00
 Labor Engineer Design, Plan, install and configure AV systems	\$99.00	x8	\$792.00
 Labor Engineer Training	\$99.00	x4	\$396.00
 Labor Custom Programming Certified, Custom Programming for systems	\$148.00	x20	\$2,960.00
 Wirepath NST-CAT6-1000-WHT Wirepath Cat6 550MHz Unshielded Wire - 1000 ft. Nest in Box (White) (305 M)	\$312.00 ~~reg \$350.99~~	x1	\$312.00 \$38.99 Discount
 Wirepath NST-162-500-WH Wirepath 16-Gauge 2-Conductor Speaker Wire - 500 ft. Nest in Box (White)	\$187.55 ~~reg \$210.99~~	x1	\$187.55 \$23.44 Discount
 Parts And Connections Additional Wiring, Connectors, and Miscellaneous Materials	\$2,719.15	x1	\$2,719.15
Labor and Parts Total : \$22,036.70			

Service Plan 2 (Option 1)

Technology systems require some service during usage; We have a service department to maintain your system. Please review the service plans and choose a plan that works for your requirements.

Items	Sell Price	Qty	Total
Labor Service: Silver Plan 1 Year Overview: The Silver Plan offers support and convenience, perfect for homes and businesses that require prompt service and reliable assistance for their AV systems. Features: Unlimited Phone Support: Continuous access to our expert support team for any inquiries or issues related to your AV systems. Service Portal Access: Full use of our service portal to manage your account and AV service needs efficiently. Service Calls:On-site, within 3-5 business day, service for AV issues, ensuring minimal disruption to your AV system operations.		x1	\$4,245.94 Combined Price
Labor Programming & Installation Certified technician / programmer to Configure Control, Audio,Video,Network and conference systems		x2	
Labor On Site Service Call 1st Hour for on site service work		x1	
Service Plan 2 Total : \$4,245.94			

Service Plan 2 (Option 2)

Technology systems require some service during usage; We have a service department to maintain your system. Please review the service plans and choose a plan that works for your requirements.

Items	Sell Price	Qty	Total
 Labor Service: Platinum Plan 1 Year Overview: The Platinum Plan provides comprehensive support and proactive maintenance, ideal for homes and businesses that prioritize uptime and ongoing training for their AV systems. This top-tier plan includes all the benefits of the Silver Plan, plus regular preventative maintenance and specialized training session. Features: Unlimited Phone Support: access to our dedicated support team for any assistance required for your AV systems. Service Portal Access: Full access to our service portal for efficient account and AV service management. ASAP Service Calls: Priority on-site, within one business day, service for urgent issues, ensuring minimal disruption to your AV system operations. Preventative Maintenance Visits: Quarterly visits for software and firmware updates to prevent issues before they occur with your AV systems. Yearly Training Visit: one annual visit for comprehensive training sessions to onboard new staff and ensure they are well-versed in using your AV systems.		x1	\$6,618.29 Combined Price
 Labor On Site Service Call 1st Hour for on site service work		x4	
			Service Plan 2 Total : \$6,618.29

Service Plan 2 (Option 3)

Technology systems require some service during usage; We have a service department to maintain your system. Please review the service plans and choose a plan that works for your requirements.

Items	Sell Price	Qty	Total
 Labor Decline Service Plan No included service plan with system.	\$0.00	x1	\$0.00

Service Plan 2 Total : \$0.00

Financial Summary

This proposal has options in the following areas:

- Service Plan 2

Once you select options for each area, your financial summary will be shown.

Payment Schedule

PAYMENT SCHEDULE

Payment 1	100% of Parts Total	Due Upon Proposal Acceptance
Payment 2	Outstanding Proposal Balance	Due Upon Job Completion

Project Terms

Technology systems require some service during usage; We have a service department to maintain your system.
Please review the service plans and choose a plan that works for your requirements.
Park Place Installations: Service Plans:(2025)

1. Silver Plan

Overview: The Silver Plan offers support and convenience, perfect for homes and businesses that require prompt service and reliable assistance for their AV systems.

Features:

- **Unlimited Phone Support:** Access to our expert support team for any inquiries or issues related to your AV systems.
- **Service Portal Access:** Full use of our service portal to manage your account and AV service needs efficiently.
- **Service Calls:**On-site, within 3-5 business day, service for AV issues, ensuring minimal disruption to your AV system operations.

2. Platinum Plan

Overview: The Platinum Plan provides comprehensive support and proactive maintenance, ideal for homes and businesses that prioritize uptime and ongoing training for their AV systems. This top-tier plan includes all the benefits of the Silver Plan, plus regular preventative maintenance and specialized training sessions.

Features:

- **Unlimited Phone Support:** Access to our dedicated support team for any assistance required for your AV systems.
- **Service Portal Access:** Full access to our service portal for efficient account and AV service management.
- **ASAP Service Calls:** Priority on-site, within one business day, service for urgent issues, ensuring minimal disruption to your AV system operations.
- **Preventative Maintenance Visits:** Software and firmware updates to prevent issues before they occur with your AV systems.(twice per year)
- **Yearly Training Visits:** Two annual visits for comprehensive training sessions to onboard new staff and ensure they are well-versed in using your AV systems.
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For all service contract options:

-Coverage: Valid for a single location, which can include multiple rooms or meeting spaces.

-Existing Equipment: To properly service existing equipment, all logins and program files must be provided.

-Equipment Replacement: If equipment is broken or needs replacement, the markup on our cost will be fixed at 15% for the duration of the one year contract.

-Contract Duration: The contract begins on the day Park Place Installations receives payment in full and is valid for one year (365 days).

*Client is responsible for having active internet services with all logins and passwords.

Regular Service Department Rates (2025)

Regular Service call - Non emergency, within 7-14 days, one technician on site , first hour of labor included.

\$295.00 (plus \$115.00 per each additional labor hour on site)

ASAP Service Call- Emergency, on site within 1 business day, one technician on site, first hour of labor included.

\$595.00 (plus \$115.00 per each additional hour on site)

*If extensive programming is necessary and we did not initially program equipment, this could take additional labor hours (24 -60 hours per program at rates of \$148.00 per hour). Programming we did not do will not be included in any service contract.